

STORYTEL PRIVACY POLICY

1 ABOUT THIS POLICY

- 1.1 Welcome to Storytel! We hope that you will enjoy our services. This Privacy Policy (the “**Policy**”) explains how we process your personal data in relation to our Storytel Services provided to you on the Kazky.com website and as described in our terms and conditions for that website (the “**Services**”).
- 1.2 The purpose of this Policy is to inform you about the processing of your personal data and to assure you that your personal data is handled with care and transparency. You should always be able to feel safe when providing personal data to Storytel and we are continuously working on assuring that necessary technical and organisational security measures are in place. If you still have questions after reading this Policy, you are welcome to contact us by using the contact information in section 14 below.

2 CONTROLLER

Storytel sp. z o.o. (KRS number: 0000608730, NIP number: 113-290-62-06, REGON number: 362739911), is the responsible Controller for the overall processing of your personal data in the context of the Services and the different stages thereof. In some situations, we may share this responsibility with one of our group companies, or a company outside our structure.

3 CATEGORIES OF PERSONAL DATA THAT STORYTEL COLLECTS

- 3.1 Storytel processes the categories of personal data described below in connection with the Services. The tables in this section 3 contain descriptions of the different categories of personal data that we may process about you. In section 4, you can also find more information about our purposes and legal bases for our different processing activities.

3.1.1 When you use our Services

Category	More specifically
Usage Data	We may process personal data relating to your use of the Services, such as: <ul style="list-style-type: none">• Your choices of titles.• Data related to your navigation on the website and app and technical data such as online identifiers, advertising ID, device and platform versions, IP address, app version, language settings, URL details, and browser type.• Geographic location data (excluding geolocation data).• Your preferences, streaming history, browsing behaviour and other data related to your use of our Services.

3.1.2 Cookies Data

Category	More specifically
Cookies Data	Cookies data may be used to facilitate your access, measure listening and analyse the use of our website. More information on Storytel's use of cookies can be found in our cookie policy, available below.

3.2 **Please take note:** If you choose to provide data about your family members or other personal data, you are responsible to ensure you have the right to do so based on their permission and you must also inform them about our processing activities.

4 PURPOSES, CATEGORIES AND LEGAL BASES

4.1 In the table below you can find a description of our purposes for processing personal data and information on how they relate to different categories of personal data and which legal basis we use for the processing. For more information on the respective categories, please see the definitions of categories of data above under section 3.

4.2 Please also find a short description of the different legal bases below:

- **Legitimate interest:** This legal basis applies where Storytel has an interest in processing your personal data for a certain purpose where we consider our interest to outweigh your interest, taking into account the impact and risk that the processing may have on your rights.
- **Contractual obligation:** This legal basis applies when Storytel needs to process your personal data to comply with a contract that we have, or are preparing to, enter into with you.
- **Legal obligations:** This legal basis applies where Storytel needs to process your personal data to comply with a legal requirement/regulation that applies to us.
- **Consent:** This legal basis applies to specific types of processing activities where your active approval is necessary and where Storytel will request that you provide such approval for Storytel’s use of your personal data for such purposes.

Purpose for processing	Categories of personal data	Legal basis for processing
To provide our Services.	Usage Data	Contractual obligation Legitimate interest
	Cookies Data	Legitimate interest (necessary cookies) Consent (other cookies)

<p>Development, maintaining and improvement of our Services:</p> <ul style="list-style-type: none"> ● Assess the quality and success of the content based on your use of the Service, in order to improve the Services. ● Develop new and improved features, technologies and services based on analysis of your use of the Services. ● Business planning and forecast development. 	Usage Data	Legitimate interest
	Cookies Data	Consent
<p>To provide Customer Support services, including to:</p> <ul style="list-style-type: none"> ● Communicate with you. ● Offer support for our Services and handle requests from you. ● Ensure that you can use our Services. ● Improve our Services as a result of questions and/or feedback that you communicate to us. <p><u>Please note:</u> If you choose to contact us through third-party social media platforms, they will be the controller of their own processing.</p>	Usage Data	<p>Legitimate interest (e.g. to preserve our legal rights, answer your questions and to improve our Services as a result of questions and feedback)</p> <p>Legal obligations (e.g. to handle your data subject requests)</p> <p>Contractual obligation</p>
To comply with legal obligations and requests from competent authorities.	All categories of personal data listed in section 3.	Legal obligations
Prevention and detection of fraud and unlawful use of our Services and to secure our Services and platform.	All categories of personal data listed in section 3.	<p>Legitimate interest</p> <p>Legal obligations</p>

5 AGGREGATED DATA

We may also process aggregated data that is not identifiable with an individual (no longer personal data) but that derives from any of the categories of data in section 3.

6 HOW LONG DO WE PROCESS YOUR PERSONAL DATA?

- 6.1 Storytel will process your personal data for as long as we have a purpose and legal ground, for example as long as we have a contractual obligation, legitimate interest, your consent, or legal obligations to process your data, depending on which of these legal bases are applicable. Storytel may retain data for longer if legally prescribed or if it is necessary to preserve and defend Storytel's legal interests, for example, during judicial proceedings.
- 6.2 We may retain aggregated data through which you cannot be identified (no longer personal data) for an unlimited period of time.
- 6.3 If we use consent as a legal basis, we will process your data until you retract your consent.

7 WHERE IS YOUR PERSONAL DATA STORED?

We strive to process your personal data within the EU/EEA. However, your personal data may also be processed in the country where a Storytel group company has a local establishment, where our suppliers that are mentioned in clause 10 or their sub-suppliers are located. For transfers outside the EU/EEA, please see more under section 8 and 10.

8 DATA SECURITY AND INTEGRITY

The security, integrity and confidentiality of your personal data is of vital importance to us. We have implemented appropriate technical, administrative and physical security measures to safeguard your personal data against unauthorised access, use, alteration and disclosure. We regularly review our security procedures to assess whether we must implement additional

measures or improve existing procedures. You should be aware that no transmission of information over the internet can be safeguarded fully.

9 SHARING OF YOUR PERSONAL DATA

- 9.1 We will only share your personal data in accordance with the below.
- 9.2 We may share your personal data with our Storytel group companies in order to provide you with the Services provided by our group, to carry out our daily operations, or for the purpose of improving our services.
- 9.3 We may also share personal data with our business partners (for example content providers and payment providers), such as your User Data and Usage data, in order to fulfil our contractual obligations with them and be able to provide you with our Services.
- 9.4 Storytel may also share personal data with some of our service providers involved in for instance the provision of our IT systems, customer service, security, or business analysis.
- 9.5 Personal data may also be shared to comply with statutory obligations or requirements or request from authorities, to safeguard our legal interests, or to detect or prevent fraud and to secure our Services.
- 9.6 Storytel may share your personal data if we initiate discussions with a prospective buyer of our company or parts of our company, or if such negotiations result in a sale of the company or parts thereof. We will during this process continue to protect your data and notify you if your data will be transferred to a buyer.
- 9.7 We may also share aggregated data that is not identifiable with an individual (no longer personal data).

10 TRANSFERS OF PERSONAL DATA

- 10.1 As a multinational company, we may process your personal data within the EU/EEA or outside of these areas depending on which of the Services that you use, where our Storytel group companies are located or where our service providers are located. If we transfer your data to another country, such transfers are made to the previously described categories of recipients in section 9, and for the purposes as set out in this Policy.
- 10.2 We may transfer personal data to countries outside the EU/EEA, which the EU Commission has confirmed to have acquired an adequate level of protection according to GDPR art 45. If we transfer data to other countries, we will use an appropriate legal mechanism, for example the Standard

Contractual Clause originated from the European Commission according to GDPR art 46.2 (c) and adhere to applicable data protection regulations.

11 LINKS TO EXTERNAL WEBSITES/SERVICES

Information provided by Storytel may contain links to websites or services operated or owned by parties other than Storytel, for example some of our business partners. Storytel is not responsible for the processing of personal data (i.e. not the responsible Controller) on these websites. We recommend that you read the information regarding the processing of personal data on the relevant websites carefully.

12 CHANGES TO THE PRIVACY POLICY

This Policy may be revised from time to time and we may also add new features or services that will be included in the Policy. The latest version of the Policy is published on the Kazky.com website. Please read this Policy regularly to stay updated on the content.

13 YOUR RIGHTS BASED ON EU/EEA LEGISLATION AND YOUR DATA PROTECTION CONTROLS

13.1 *Your rights*

13.1.1 Processing of personal data under the General Data Protection Regulation is associated with rights for you to be informed about and affect the way we process your data. The individual rights are described below and may be subject to limitations in applicable law.

- **Right of access:** you have the right to be informed of and to access the personal data we process about you.
- **Right to rectification:** you have the right to request to amend or update your personal data in the event it is inaccurate or incomplete.
- **Right to erasure:** you have the right to request that we delete your personal data. This right may be subject to restrictions, for example if you have an ongoing case with customer support, or if your contractual obligations have not been fulfilled in terms of payment, or if we have a legal obligation to retain your data, for instance based on applicable bookkeeping regulations.
- **Right to restrict:** you have the right to request that we restrict the processing of all or parts of your personal data.
- **Right to object:** you have the right to object to us processing your personal data, for instance when such processing is based on legitimate interest, depending on the circumstances.
- **Right to data portability:** you have the right to request a copy of the personal data that you have provided us, in an electronically readable format and to forward that data.
- **Right to lodge a complaint:** you have the right to submit a complaint to the competent supervisory authority, if you believe that we have unlawfully processed your personal data.

13.2 *Data Protection Controls*

13.2.1 If the processing is based on your consent, you can always retract your consent by sending us an email to the contact information below or by using the specific feature we have informed you about when collecting your consent.

14 WANT TO KNOW MORE?

14.1 You can also find our cookie declaration and information below, where you can read more about the way we use cookies and why.

14.2 If you have any questions on how Storytel processes your personal data, or if you want to exercise your rights, please contact us by using the contact information below.

Email address: privacy@storytel.com

Address: Storytel sp. z o.o., Bertolta Brechta 7, 03-472 Warsaw

Last changed: 2022-07-13

COOKIE POLICY

We care about your privacy. We, and our partners, use cookies to deliver our service and to show you ads based on your interests.

ABOUT COOKIES

Thanks for making it here. With so many stories to explore, a cookie policy can lead a lonely existence. We care about your privacy and are working hard on keeping this information up to date. For that reason, the content will change from time to time.

WHAT ARE COOKIES?

We're sure you've read your share of cookie policies by now, but every story needs a beginning so we'll start by describing what a cookie is.

A cookie is a file that is saved on your phone, computer, tablet or other device when you visit a website. Most browsers allow you to make cookie choices within the browser, and to delete any cookies that have already been placed. However, blocking some types of cookies may impact the functionality of our website. You can learn more about our cookie use below.

Cookies can be used for different purposes, and our purposes are described here so that you can make the choices that make the most sense to you.

It's worth mentioning that cookies aren't never-ending stories. In fact, all cookies are automatically deleted after some time. Yes, even so-called permanent ones. The lifetime of each cookie is included in our cookie declaration.

WHY ARE WE USING COOKIES?

Some cookies are necessary for the website to work. At all. We'll also use cookies for other reasons, such as to understand how our website is used, to make it easier to find what you're looking for on our website.

We have categorized our cookies based on how we use them.

One more, important thing to add: you'll find all the information on how we handle your personal data, and how to get in touch with us regarding this, above in our Privacy Policy.

COOKIE DECLARATION

Necessary cookies

These cookies are needed for our website to work.

Cookie	Domain	Type	Duration
PHPSESSID	kazky.com	Necessary	session

Analytics cookies

We use Analytics cookies to give you a more relevant and consistent experience based on your choices.

Cookie	Domain	Type	Duration
_ga	.kazky.com	Analytics	2 years
_gid	.kazky.com	Analytics	1 day
_gat_gtag_UA_222070385_1	.kazky.com	Analytics	1 minute